



Guest Posting Guideline

Last updated: April 2026

We welcome high-quality guest contributions focused on indie games, gaming culture, and industry insights. If you're passionate about gaming and have something meaningful to share, we'd love to hear from you.

All submissions are reviewed and may be edited for clarity, SEO, and alignment with our editorial standards.



Content Guideline

We accept guest postings that contribute to one of the following GameWhims sections:

- [GW Journals](#)
- [News](#)
- [Roundups](#)

At the end of every guest article, we add a disclaimer:

“**Guest Author**

This article is a guest post. The views and opinions expressed in this article are those of the author and do not necessarily reflect the views of GameWhims.”

1. GW Journals

The content must fall within gaming topics, themes, and niches. While we focus on indie and niche gaming experience, here you are free to explore wider options.

This section is reserved exclusively for deep dives and analysis. Example(s):

- [Psychology Behind Game Progression](#)
- [Why AA Games are Saving the Industry](#)

If you're offering gaming-related services, you can also promote them within this section. However, it should be purely informational with the angle of how this service could enrich gaming experience, not promotional. Example(s):

- [Souls-Like Design Translate Well to MMOs](#)

You can also request promotional placements in a form of a sticky display banner. These are clearly marked and follow advertising guidelines. Do note that this will replace the sticky table of content. The dimension of the banner should be 300px (width) x 600px (height).

Word count: 1000-1500 words

Links: Relevant, contextual links are allowed where they genuinely add value to the reader. All links are subject to editorial review and may be adjusted (e.g., nofollow/sponsored) to comply with search engine guidelines.

Images:

- 1 compulsory featured image (1024px x 683 px)
- 1 MAX optional editorial image (3840px x 2160 px)
- Only WEBP format is accepted

2. Gaming News

For contents that are time-sensitive or not evergreen in nature, it will be published under the news section instead. Please note that there is no room for any kind of promotional content except for the sticky display banner. Similarly, the dimension of the banner should be 300px (width) x 600px (height).

For news content, we strive for exclusive angles. Content here should not regurgitate content that is mass-published by multiple gaming media. The topic should be tackled with new and fresh editorial input, like how is the information relevant to the indie gaming communities.

Example(s) of acceptable gaming news:

- [Steam Machine for Indie Gamers](#)
- [Magiccar of Delicious Cooking](#)

Word count: 500-800 words

Links: Relevant, contextual links are allowed where they genuinely add value to the reader. All links are subject to editorial review and may be adjusted (e.g., nofollow/sponsored) to comply with search engine guidelines.

Images:

- 1 compulsory featured image (1024px x 683 px)
- 1 MAX optional editorial image (3840px x 2160 px)
- Only WEBP format is accepted

3. Gaming Roundups

We only allow contribution to roundup articles if they fall under the following criteria:

- Main keyword to fit cluster pages content, not pillar content
- Main keyword does not cannibalize any of our existing roundups
- Main keyword is within our acceptable monthly search volume threshold

This content requires extreme attention to detail including lengthy research, specific structure, and delicate linking strategy. For that, if you want to opt for this content, please let us know and we'll reach out to you for further detail.

Word count: 1000-1500 words

Images: No featured or editorial images are accepted

Our Requirements

1. Author Requirements

- Demonstrated interest or experience in gaming
- Clear, insightful perspectives (not generic summaries)
- Original, human-written content (no AI-only submissions)

2. What We Don't Accept

- AI spam
- Generic listicles
- Casino/crypto-heavy promos

Submission & Process

Step 1: Pitch Your Idea

To request guest posting collaboration, please write an email to gamewhims@gmail.com with the title:

- [Your Domain Name] – Guest Posting on [Preferred Section]
- Example: [Example Domain Name] – Guest Posting on GW Journals

Within the body of the email, please specify the following so that we can progress efficiently:

- URL of your website
- Preferred section to contribute
- List of potential topics you'd like to cover

If you'd like us to reciprocate with an article

Step 2: Submit Content

For content submission, please share the link to a google drive folder for:

1. Editable document for proofreading and editing
2. Images and banner with the right file format

As a reminder, please do not submit a PDF or uneditable doc as we will need to proofread and possibly edit certain paragraphs to fit our editorial standard.

In addition, for featured and editorial images, it is best to submit ones where we could fit into our template. We also accept images sent via Canva and Figma link.

Step 3: Review & Publish

From receiving the submission, the review and editing process typically take us around 1 week, depending on the quality of the content. We will notify you when the article is scheduled to publish and, of course, when it is live.

Social sharing is strongly recommended, but not required.

